



340 E Coronado Rd, Ste 100
Phoenix, AZ 85004

602.775.5090

amandahope.org

EIN: 46-2522889

FOR IMMEDIATE RELEASE

Contact:

Barbara Marsh-Wetherell

Marsh-Wetherell, LLC

1 925 933 1907

info@marsh-wetherell.com

LORRAINE TALLMAN RECIPIENT OF THE 2023 PHOENIX TITAN 100

*Amanda Hope Rainbow Angels Founder and CEO Recognized for
Exceptional Leadership, Vision and Passion*

Phoenix, AZ – May 16, 2023 – Amanda Hope Rainbow Angels (AHRA), (<https://www.amandahope.org/>), today announced the organization’s founder and CEO, **Lorraine Tallman**, has been selected by Titan CEO and headline sponsor Wipfli LLP as a **2023 Phoenix Titan 100**. The Titan 100 program recognizes Phoenix’s Top 100 CEO’s & C-level executives. The individuals selected are the area’s most accomplished business leaders in their industry using criteria that includes demonstrating exceptional leadership, vision, and passion. Collectively, the 2023 Phoenix Titan 100 and their companies employ over 43,000 individuals and generate upwards of \$11 billion dollars in annual revenues.

“The Titan 100 are changing the way that business is done in Phoenix. These preeminent leaders have built a distinguished reputation that is unrivaled and preeminent in their field. We proudly recognize the Titan 100 for their efforts to shape the future of the Phoenix business community. Their achievements create a profound impact that makes an extraordinary difference for their clients and employees across the nation.” says Jaime Zawmon, President of Titan CEO.

“At Amanda Hope Rainbow Angels, we work tirelessly to support the dreams and add hope and healing to all little cancer warriors and their families we serve,” said Amanda Hope Rainbow Angels founder and CEO, Lorraine Tallman. “Amanda Hope Rainbow Angels is moving the needle to fill in the gaps of health care. I was recently in Washington, DC to advocate for ALL children cancer warriors. I met in person with several House of Representative members and Senator Kyrsten Sinema to discuss the needs of children with cancer.”



This year's honorees will be celebrated at the annual awards ceremony on August 24th, 2023, at Desert Diamond Arena. The entertainment arena located in Glendale, AZ anchors the 223-acre Westgate Entertainment District. This unique cocktail-style awards event will gather 100 Titans of Industry for an evening unlike anything that exists in the Phoenix business community.

"On behalf of all the partners and associates at Wipfli we congratulate all the Titan 100 winners. It's an honor to recognize this diverse group of leaders in the Phoenix community. We appreciate the lasting impact each leader has made, and continues to make, in building organizations of significance both here in Arizona and abroad. Your ingenuity and creativity have set you apart, and the honor of being seen as an industry Titan is richly deserved," says Ryan Lindsay, Partner at Wipfli.

ABOUT AMANDA HOPE RAINBOW ANGELS

Amanda Hope Rainbow Angels (AHRA), (<https://www.amandahope.org/>), is a Phoenix, AZ-based 501(c)(3) nonprofit, support and educational organization. Founded in 2012, Amanda Hope Rainbow Angels is a celebration of Amanda Hope's life. During Amanda's three-year fight with leukemia and nine-month battle with a brain tumor, Amanda dreamed she would one day design a fun clothing line for children like her that would provide comfort and dignity during chemo treatments. Amanda's life ended all too soon, but her dream lives on through AHRA's Comfycozy's for Chemo apparel and Amanda's legacy continues with AHRA expansion of programs and services.

AHRA's Comfort and Care team of licensed counselors, coaches, and mentors provide *FREE* counseling, play therapy, and supportive services to families impacted by childhood cancer or another life-threatening illness. While insurance may cover a portion of the medical expenses, it does not cover additional 'Here and Now' needs incurred because of treatment. AHRA relieves the financial burden of those 'Here and Now' needs by paying for gas, groceries, and utility bills for families. The AHRA Financial Assistance program is available to qualifying Arizona families with a child battling cancer or a life-threatening illness. Arizona warrior families in need, should ask their social worker for requirements and the AHRA application.

In addition to the Comfycozy's for Chemo apparel, counseling and other supportive services offered by Amanda Hope Rainbow Angels, wellness and mindfulness components are also available. The wellness and mindfulness components include a variety of modalities to deal with the stressors, such as anxiety, anger, depression and grief experienced at the diagnosis of cancer or another life-threatening illness. An array of services, such as aromatherapy, cranial unwinding, energy work, health & wellness coaching, hypnotherapy, guided imagery, massage, meditation, polarity, reiki, sound healing and yoga and yoga nidra are available for parents and children. Patients, siblings, parents, and caregivers can take advantage of bilingual individual, couples, and family therapy sessions. Grief counseling, mindfulness practices, mother mentoring, and facilitated support groups for families to connect with others on the same journey as also available. In addition, Major Distractions events and Meals of Hope lunches bring Amanda's sunshine to some of the most difficult days. The organization hosts Spa Days, Craft Days, Family Events, Teen Nights, and more.

In person services are available for Arizona families with a child battling cancer or a life-threatening illness, but AHRA also offers virtual support groups to families anywhere in the world with a child battling cancer or a life-threatening illness.

For further information visit <https://www.amandahope.org/>.

###