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AMANDA HOPE RAINBOW ANGELS COMFORT AND CARE PROGRAM ADDS WELLNESS AND MINDFULNESS COMPONENTS

Focus on Integrative Health and Balance for Affected Families

Phoenix, AZ – July 26, 2022 – Amanda Hope Rainbow Angels, (https://www.amandahope.org/), today announced their partnership with the Southwest Institute of Healing Arts (SWIHA) (www.swiha.edu) to launch wellness components as part of the free Comfort and Care Program. The new services are available to for Arizona families with a child battling cancer or a life-threatening illness. In addition to the Comfycozy's for Chemo apparel, counseling and other supportive services offered by Amanda Hope Rainbow Angels, the wellness and mindfulness components includes a variety of modalities to deal with the stressors, such as anxiety, anger, depression and grief experienced at the diagnosis of cancer or another life-threatening illness. A variety of services, such as aromatherapy, cranial unwinding, energy work, health & wellness coaching, hypnotherapy, guided imagery, massage, meditation, polarity, reiki, sound healing and yoga and yoga nidra are available for parents and children.

"Mental health and the sense of wellbeing for parents, caregivers and families is priceless," said Amanda Hope Rainbow Angels founder, Lorraine Tallman. "The partnership with SWIHA enables Amanda Hope Rainbow Angels to expand our services, to become a healing center, so we can provide more complete care, especially for parents. The focus is self-care, to keep the family together, to maintain a sound mind and body, while dealing with the rigors and demands of an ill child."

"Parents, caregivers and families with a child batting cancer, are dealing with the disease, with a disconnect from society and with extreme discomfort in their lives," said James Patrick, Director of Business Development and Community Outreach at the Southwest Institute of Healing Arts. "SWIHA's programs of integrated healing provides options with a

proven track record of wellbeing and balance. We will tackle the challenges being experienced by the children, parents and caregivers to help them achieve a better quality of life."

Registration for the October 2022 event is online at amandahope.org/events/october-wellness For more information contact: Debbie Chamberlain, Mindfulness Coordinator, at Debbie@amandahope.org or by calling 602-612-5373.

ABOUT SOUTHWEST INSTITUTE OF HEALING ARTS

Southwest Institute of Healing Arts (SWIHA) is a fully licensed and accredited award-winning private college providing professional, affordable holistic health education and career training. SWIHA is nationally accredited by (ACCET) the Accrediting Council for Continuing Education & Training and approved by the U.S Department of Education (USDE). SWIHA is dedicated to providing professional, affordable education for those interested in entering the healing arts profession, for those interested in continuing their education, as well as to those seeking personal and spiritual growth. SWIHA is committed to providing on-going entrepreneurial support for holistic healthcare practitioners in private practice and to those establishing or growing a business.

Originally founded as a massage therapy training center, SWIHA now offers a variety of programs in holistic medicine. The school's academics include certificates and diplomas in: Massage Therapy, Yoga Instructor, Holistic Healthcare & Nutrition, Mind-Body Wellness, Health and Wellness Coaching and Hypnotherapy. The institute also teaches personal development courses, such as Aromatherapy, Reflexology and Entrepreneurship. Some programs (for example, Massage Therapy and Yoga) are available only on campus, while others can be taken online.

SWIHA has minimal admissions requirements. To enroll in a program, you need is a high school diploma or GED, and personal development courses require no prior education. Financial aid is available in the form of federal grants, loans and VA benefits. You can also receive 10% off of tuition if you pay in full upon enrollment. If this is not feasible, the school offers payment plans to help you finance your education. For more information visit www.swiha.edu.

ABOUT AMANDA HOPE RAINBOW ANGELS

Amanda Hope Rainbow Angels (AHRA), (https://www.amandahope.org/), is a Phoenix, AZ-based 501(c)(3) nonprofit, support and educational organization. Founded in 2012, Amanda Hope Rainbow Angels is a celebration of Amanda Hope's life. During Amanda's three-year fight with leukemia and nine-month battle with a brain tumor, Amanda dreamed she would one day design a fun clothing line for children like her that would provide comfort and dignity during chemo treatments. Amanda's life ended all too soon, but her dream lives on through AHRA's Comfycozy's for Chemo apparel and Amanda's legacy continues with AHRA expansion of programs and services.

AHRA's Comfort and Care team of licensed counselors, coaches, and mentors provide FREE counseling, play therapy, and supportive services to families impacted by childhood cancer or another life-threatening illness. Patients, siblings, parents, and caregivers can take advantage of bilingual individual, couples, and family therapy sessions. Grief counseling, mindfulness practices, mother mentoring, and facilitated support groups for families to connect with others on the same journey as also available.

In person services are available for Arizona families with a child battling cancer or a life-threatening illness, but AHRA also offers virtual support groups to families anywhere in the world with a child battling cancer or a life-threatening illness.

For further information visit https://www.amandahope.org/.

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